

## SME Seminar

# “Effective Commercial Dispute Resolution through Mediation”

Disputes are inevitable amidst commercial activities. Once a dispute arises, enterprises usually think of litigation as a solution. Litigation is time-consuming and costly. SMEs with limited resources may not afford such costs. Therefore, more and more enterprises begin to settle disputes through mediation. Effective mediation not only saves resources by avoiding litigation, but also helps maintaining a harmonious relationship amongst parties involved, thereby achieving a win-win situation. This seminar will introduce the characteristics and development of mediation, and explain how SMEs could resolve commercial disputes through mediation.

### Details

Date: 12 September 2014 (Fri)  
Time: 3:00 – 5:00 p.m.  
Venue: Support and Consultation Centre for SMEs (SUCCESS)  
M/F, Trade and Industry Department Tower, 700 Nathan Road, Mongkok, Kowloon  
(MTR Mongkok Station Exit B1)

Language: Cantonese

**Topic: Effective Commercial Dispute Resolution through Mediation**

- Characteristics and Advantages of Mediation
- Development of Mediation in Hong Kong
- Role and Functions of a Mediator
- How Mediation can Help SMEs to Resolve Commercial Disputes

**Speaker : Mr Bowie Yip, Mediation Consultant, Joint Mediation Helpline Office**

### Registration

Interested persons are welcome to participate in this seminar. Admission is free.

Please visit **SUCCESS Website** ([www.success.tid.gov.hk](http://www.success.tid.gov.hk)) for online registration, or fill in the registration form below and fax it to **2375 7105**. The deadline for registration is **10 September 2014 (Wed)** but registration will be closed once seats are all taken. Enquiry Hotline: **3403 6111**.

(Ref: 140912V)

### Registration Form

**\*compulsory**

Name*:	(Mr / Mrs / Miss) _____	Age*:	<input type="checkbox"/> <20	<input type="checkbox"/> 20-30	<input type="checkbox"/> 31-40	<input type="checkbox"/> 41-50	<input type="checkbox"/> 51-60	<input type="checkbox"/> >60	
Email*:	_____	Tel*:	_____	Fax:	_____				
Address:	_____								
Company:	_____								
Status*:	<input type="checkbox"/> Business Owner (Year Established: ____; No. of Employees: ____)		<input type="checkbox"/> Managerial Staff		<input type="checkbox"/> Consultant				
	<input type="checkbox"/> Potential Business Starter (Proposed Year of Establishing Company: ____)		<input type="checkbox"/> Academic		<input type="checkbox"/> Others				
Industry*:	<input type="checkbox"/> Import/Export Trade		<input type="checkbox"/> Wholesale and Retail		<input type="checkbox"/> Restaurants and Hotels				
	<input type="checkbox"/> Financing, Insurance and Real Estate		<input type="checkbox"/> Business Services		<input type="checkbox"/> Community, Social and Personal Services				
	<input type="checkbox"/> Manufacturing		<input type="checkbox"/> Transport, Storage and Communications		<input type="checkbox"/> Construction		<input type="checkbox"/> Media <input type="checkbox"/> Others		
Disclosure of Personal Data*	I agree to receive updates on the latest business development and information on activities and services of the Support and Consultation Centre for SMEs of the Trade and Industry Department (“SUCCESS”) through e-newsletters and e-mail alerts. <input type="checkbox"/> Yes <input type="checkbox"/> No								
	I agree that SUCCESS can disclose my personal data to the co-organisers and speakers of the activity in question <input type="checkbox"/> Yes <input type="checkbox"/> No								

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